



# MSD

## Animal Health Intelligence

**Job Title:** Animal Identification and Traceability Lead

**Department:** EURAM Regional Customer Support

**Position Location:** Europe

**Requisition ID:** MAHICT#002

### **AN INNOVATIVE COMPANY IN EMERGING DIGITAL TECHNOLOGY FOR LIVESTOCK.**

Through its commitment to the Science of Healthier Animals®, MSD Animal Health offers veterinarians, farmers, pet owners and governments one of the widest ranges of veterinary pharmaceuticals, vaccines and health management solutions and services as well as an extensive suite of digitally connected identification, traceability and monitoring products. MSD Animal Health is dedicated to preserving and improving the health, well-being and performance of animals and the people who care for them. MSD Animal Health Intelligence is a business unit of Merck Animal Health responsible for the non-BioPharma Technology within the group. Allflex Livestock Intelligence (ALI) is the Livestock business within MSD Animal Health Intelligence. ALI is the world leader in the design, development, manufacturing and delivery of solutions for animal identification, monitoring and traceability. Our data-driven solutions are used by farmers, companies and countries to manage hundreds of millions of animals worldwide. As the largest provider of animal identification technology, we meet growing customer needs by providing over 500 million tags for identifying, tracking and monitoring animals every year and we monitor over 5.5 million cows daily, which allows access to real-time, actionable data and insights to help improve or enhance animal management and health outcomes.

With over 60 years of experience and around 1,900 team members worldwide, we have a global network of experts, each with a great depth of experience and unparalleled knowledge, who provide a valuable resource to farmers, companies and countries. Allflex Livestock Intelligence has manufacturing and technology subsidiaries in North America, Europe, Israel, South America, China, Australia and New Zealand. Our products are distributed in over 100 countries.

By putting intelligent, actionable management information into farmers' hands, our solutions empower them to act in a timely manner to safeguard their animals' health and wellbeing, while achieving optimal production outcomes for a healthy food supply. The other business units of MSD Animal Health Intelligence are Sure PetCare, which innovates, develops and commercializes connected devices for pets and Biomark & Vaki, which together develop and commercialize technologies in fish, both for fish conservation in rivers and also for aquaculture.

Our data-driven solutions are used by farmers, pet owners, companies and countries to manage hundreds of millions of animals worldwide.

## Job Description:

The **Animal Identification & Traceability Lead** will work **strategically and operationally** across the EURAM Region with **Customers, Dealers and Partners** reporting to the **EURAM Regional Customer Support Director**, to deliver our **MAHI - B1B & CS Regional Key Results**.

This role will be a key point of contact for the region, on specific **strategic projects & initiatives** as part of the **Professional Services provided by EURAM Regional Customer Support**.

As part of the EURAM Regional Customer Support Leadership team, the role will focus on how we can **deliver a Smart Data Solutions (SDS), by effective site analysis, hardware specification & recommendations, ensure effective local implementation**.

This role is responsible for **strategically managing** all our SDS Hardware, ID & Traceability for **Customers, Dealers and Partners**, across the EURAM Region, and **supporting local operations**.

**Liaise directly with global departments, regional General Managers & local business units/teams** to prioritize local traceability projects.

**Effective delivery of all SDS Projects** is vital, and this role will be responsible for the **collaboration of regional & local teams and partners** to ensure effective agile project management & delivery.

This role will need to **develop the vision**, apply the **drive & determination**, and demonstrate **ownership & accountability** to ensure successful execution of all EURAM Regional traceability projects.

A key success factor for this role will be the **ongoing training, education & knowledge development** of local aftersales support teams, before, during & after all SDS Hardware, ID & Traceability projects.

## Key Responsibilities & Deliverables

- Create & deliver the long-term strategic plan for SDS Hardware, ID & Traceability for the EURAM Region.
- Create & deliver a common framework for SDS Hardware, ID & Traceability for the EURAM Region.
- Take an active role in the EURAM Regional Customer Support Leadership Team.
- Complete effective site analysis, hardware specification & recommendations, ensure effective local implementation.
- Develop & build strong internal relationships with global, regional & local MAH & MAHI to support effective SDS Projects.
- Strategically manage SDS Hardware, ID & Traceability projects across the EURAM Region.
- Support local businesses with their integrations, from a hardware, ID & traceability perspective, across the EURAM Region.
- Successful execution of all SDS Hardware, ID & Traceability projects, in an AgilePM way.
- Ensure the delivery of all the ongoing training, education & knowledge development for all post-sales people, across the region.
- Developing & communicating the vision for SDS Hardware, ID & Traceability Projects to achieve B1B.

## Qualifications:

Education Minimum Requirements  
Professional or Collegial Diploma.

## Required Experience & Skills

- Proficient in Installing, testing, and maintaining radio frequency identification device (RFID) systems.
- Test performance of electrical, electronic, mechanical, or integrated systems or equipment.
- Positive attitude and highly motivated and a committed attitude to the company vision.
- Ability to communicate and present in large groups
- Excellent time management skills
- Flexible to adapt as priorities change
- International travel experience
- Strong writing skills. Evidence of creativity.
- Advanced mechanical skills and knowledge
- Project management experience
- Must be willing to travel and be away from home. Travel is 50% of the role.
- Ability to challenge and debate issues of importance to the organization
- Experienced Computer Skills (MS Office, databases, MS Project a plus, etc.)

Strong English language skills and additional foreign languages is an advantage.

### **Search Firm Representatives Please Read Carefully:**

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Job: Customer support  
Travel: 50-60% Travel  
Shift (if applicable): N/A

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