



# MSD

## Animal Health Intelligence

### **AN INNOVATIVE COMPANY IN EMERGING DIGITAL TECHNOLOGY FOR LIVESTOCK.**

Through its commitment to the Science of Healthier Animals®, MSD Animal Health offers veterinarians, farmers, pet owners and governments one of the widest ranges of veterinary pharmaceuticals, vaccines and health management solutions and services as well as an extensive suite of digitally connected identification, traceability and monitoring products. MSD Animal Health is dedicated to preserving and improving the health, well-being and performance of animals and the people who care for them.

MSD Animal Health Intelligence is a business unit of Merck Animal Health responsible for the non-BioPharma Technology within the group. Allflex Livestock Intelligence (ALI) is the Livestock business within MSD Animal Health Intelligence.

ALI is the world leader in the design, development, manufacturing and delivery of solutions for animal identification, monitoring and traceability. Our data-driven solutions are used by farmers, companies and countries to manage hundreds of millions of animals worldwide. As the largest provider of animal identification technology, we meet growing customer needs by providing over 500 million tags for identifying, tracking and monitoring animals every year and we monitor over 5.5 million cows daily, which allows access to real-time, actionable data and insights to help improve or enhance animal management and health outcomes.

With over 60 years of experience and around 1,900 team members worldwide, we have a global network of experts, each with a great depth of experience and unparalleled knowledge, who provide a valuable resource to farmers, companies and countries. Allflex Livestock Intelligence has manufacturing and technology subsidiaries in North America, Europe, Israel, South America, China, Australia and New Zealand. Our products are distributed in over 100 countries.

By putting intelligent, actionable management information into farmers' hands, our solutions empower them to act in a timely manner to safeguard their animals' health and wellbeing, while achieving optimal production outcomes for a healthy food supply.

The other business units of MSD Animal Health Intelligence are Sure PetCare, which innovates, develops and commercializes connected devices for pets and Biomark & Vaki, which together develop and commercialize technologies in fish, both for fish conservation in rivers and also for aquaculture.

Our data-driven solutions are used by farmers, pet owners, companies and countries to manage hundreds of millions of animals worldwide.

**Job Title:** Associate director EU Digital Public Policy

**Department:** Public Policy

**Position Location:** EMEA- Homebased

**Requisition ID:** MAHI#002

### **Position Summary:**

As part of the Policy team, the main objective is to position the company with Brussels based stakeholders (EU policymakers and regulators, trade associations and civil society) as the go-to digital animal health stakeholder. The Associate director will coordinate the Animal Health Intelligence public policy strategy and its execution. He/She will monitor and position the company on European and national calls for tenders, and international standard setting and certifications bodies.

**Key areas of activity:** digital technologies applied to livestock health and welfare, animal eID, companion animal, biodiversity and smart farming related policies.

- Active monitoring of the European policymakers and regulators activities, whilst coordinating with the Brussels team
- Active monitoring of Brussels and national based calls for tenders
- Coordination with national business units on calls for tenders' activities
- Develop policy strategy and positions on digital technologies and to ensure they are incorporated into the overarching MSD Animal Health business activities and policy objectives.
- Interact with MSD colleagues across departments, including the Human Health teams, to gather appropriate information, coordinate on transversal projects related to digital and smart data.
- Representation in key trade associations (Digital Europe, Animal Health Europe, COPA COGECA, UECEBV, EFFAB etc.), think tanks and startups trade associations (Allied for startups).
- Coordinate the internal digital taskforce in collaboration with the Brussels team.
- Direct report into MSD Animal Health Policy Director, Europe
- Strong links with the EMEA Commercial team by, amongst others, regular participation in the EMEA Leadership meetings

## Key Competencies:

- Understanding of the EU institutions, global institutions, its policies and processes, and general practice with policy makers.
- Knowledge of national governments and its processes.
- Profound understanding of the calls for tenders' dynamics at national level.
- Knowledge of the Animal Health Intelligence solutions or experience in a digital company at EU level is a distinct advantage.
- Good network in new technology companies and innovative startups sectors.
- Good networking skills within representatives from relevant EU policy making institutions: national institutions; global institutions and other key stakeholders (NGO, think tanks, animal and digital related trade associations...)

## Qualifications:

### Education Minimum Requirements

- University degree

### Required Experience & Skills

- Senior technical experience in animal health technologies with 5-10 years of experience.
- Recognized commitment to ethics and transparency
- Collaborative, inclusive style, strong coordination and communication skills: team player

### Preferred Experience & Skills

- Knowledge of the Animal Health Intelligence solutions or experience in a digital company at EU level is a distinct advantage.
- Strong digital skills (power point, excel / social media)
- Keen interest in smart farming.
- Listening skills, and ability to engage openly and positively with critics as appropriate
- Multi-cultural mindset
- Strategic solutions-oriented thinker
- Ability to rapidly assimilate various aspects of an issue, to gather technical information and translate it strategically
- Independent with an entrepreneurial mindset

ENGLISH AS WORKING LANGUAGE, OTHER EU LANGUAGES ARE A DISTINCT ADVANTAGE

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Job: Public Policy

Travel: Yes as needed

Shift (if applicable): N/A

To **Apply Now**, please send your resume to [AntelligJobs@MSD.com](mailto:AntelligJobs@MSD.com) with the Acquisition ID included in the Subject.