



Job Title: Global Marketing Product Manager, Allflex Livestock Intelligence

Department: Global Marketing, Smart Data Solutions team

Position Location: Esher, UK or Netanya, Israel

Requisition ID: AFGM#008

Allflex Livestock Intelligence is the world leader in the design, development, manufacturing and delivery of solutions for animal identification, monitoring and traceability. Our data-driven solutions are used by farmers, companies and countries to manage hundreds of millions of animals worldwide. By putting intelligent, actionable management information into farmers' hands, our solutions empower them to act in a timely manner to safeguard their animals' health and wellbeing, while achieving optimal production outcomes for a healthy food supply. Allflex Livestock Intelligence is a Livestock portfolio of digital products within MSD Animal Health.

As the largest provider of animal identification technology, we meet growing customer needs by providing over 500 million tags for identifying, tracking and monitoring animals every year and we monitor over 5.5 million cows daily, which allows access to real-time, actionable data and insights to help improve or enhance animal management and health outcomes.

With over 60 years of experience and around 1,900 team members worldwide, we have a global network of experts, each with a great depth of experience and unparalleled knowledge, who provide a valuable resource to farmers, companies and countries. Allflex Livestock Intelligence has manufacturing and technology subsidiaries in North America, Europe, Israel, South America, China, Australia and New Zealand. Our products are distributed in over 100 countries.

Through its commitment to the *Science of Healthier Animals®*, MSD Animal Health offers veterinarians, farmers, pet owners and governments one of the widest ranges of veterinary pharmaceuticals, vaccines and health management solutions and services as well as an extensive suite of digitally connected identification, traceability and monitoring products. MSD Animal Health is dedicated to preserving and improving the health, well-being and performance of animals and the people who care for them.

For more information visit <https://www.allflex.global/>.

Job Description:

- Develop new business models, products and services to enhance Antelliq's Data offering
- Create new offerings, business and pricing models
- Oversee business process implementation in product development by other departments
- Identify, build and develop constructive relationships with colleagues across the business, including but not limited to sales colleagues, R&D, Product, regulatory colleagues, customer services and demand management collaborators and commercial intelligence analysts.
- Represent the interests of business at international level if required, internally and externally
- Increasingly participate in key business meetings, local or international to communicate plans and educate relevant stakeholders, ensuring effective execution of marketing plans

Key Competencies:

- Commercial acumen including good understanding of software products and services
- Ability to obtain, analyze and interpret industry relevant market intelligence and market research data to derive conclusions and recommend creative solutions
- Established ability to lead, influence and motivate teams that do not report directly into the post such as cross-functional teams
- Any military experience, combat training a huge advantage
- Good time management, project management and organizational skills
- Self-managing, motivated, results-oriented

Qualifications:**Education Minimum Requirements**

- Degree level in life science, business or relevant qualification or relevant on the job experience and training.

Required Experience & Skills

- 3-5 years' experience in Marketing Product Management, Product Management, business case analysis or any similar experience
- Very good understanding and experience (min 3 years) of relevant marketing concepts and principles
- Strong communication skills - verbal and written – fluency in English a requirement.
- Excellent presentation skills

Preferred Experience & Skills

- Master of Business Administration (MBA), preferably from an internationally acclaimed school
- Working, now or in the past, for a management consultancy firm, preferably an international firm
- Working, now or in the past, in an international company

Working, now or in the past, in the agriculture industry

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Job: SDS

Travel: 15%

Shift (if applicable): N/A

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