

REAL-WORLD EVIDENCE FROM U.S. AND GLOBAL STUDIES REINFORCE BENEFITS OF BRAVECTO

Data from seven global studies show when compared to monthly flea and tick products, dog owners across three countries preferred BRAVECTO and reported the convenience of less-frequent dosing as a key benefit of extended duration flea and tick control.

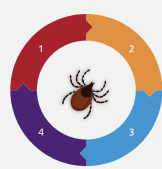


Studies with BRAVECTO show by using a longer-acting flea and tick product, dog owners are more likely to keep their dogs protected from fleas and ticks for more months of the year, and are more likely to follow their veterinarian's recommendation of using a flea and tick treatment year-round.

BRAVECTO IS THE ONLY NOSE TO TOES FLEA AND TICK TREATMENT FOR CATS AND DOGS THAT LASTS 12 WEEKS



Protects almost **three times** longer than monthly treatments



Covering the entire duration of the **flea lifecycle** to prevent fleas from re-infesting the pet and home



For the past 5 years, since its introduction in 2014, BRAVECTO has provided **longer-lasting flea and tick protection**



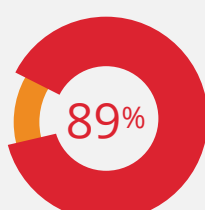
More than **100 million** doses distributed in 85 countries



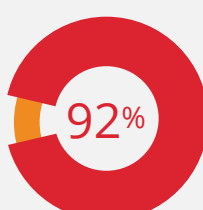
◀ **Fleas and Ticks are not just a nuisance,** but also pose animal and human health risks, as they can transmit diseases such as Lyme disease, Babesiosis and Bartonellosis.



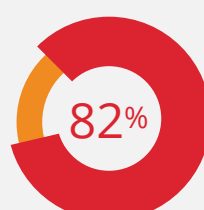
LONGER-LASTING IS PREFERRED WITH FLEA AND TICK TREATMENT



U.S.



UK



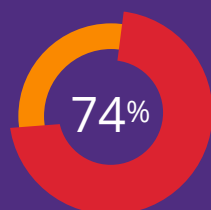
AUSTRALIA

In a meta-analysis of survey responses from 1,608 dog owners across the U.S., UK and Australia, preference for BRAVECTO vs. monthly medications was uniformly high. Dog owners also reported high satisfaction (93-96%) with the extended duration flea and tick product.

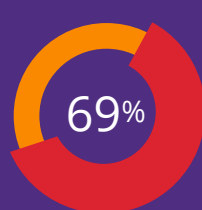


TWELVE-WEEK PROTECTION

THE MOST IMPORTANT BENEFITS OF USING BRAVECTO INCLUDED...

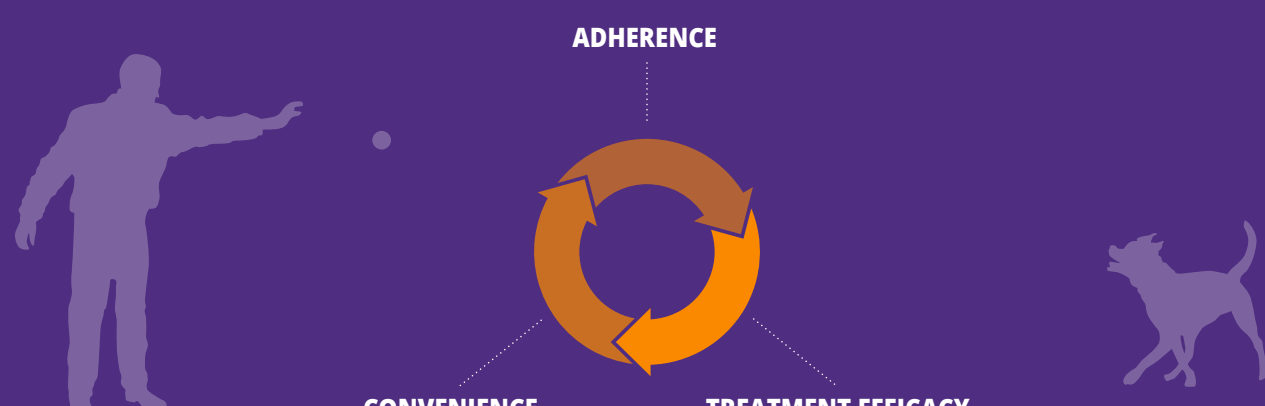


CONVENIENCE

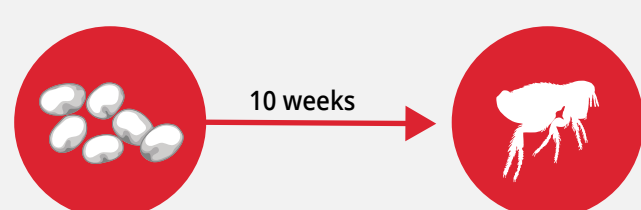


12-WEEK DOSING INTERVAL

In flea and tick control, pet owner adherence to treatment recommendations is critical for medication effectiveness, and lack of adherence is thought to be a common cause of treatment failure.



BRAVECTO IS THE ONLY PRODUCT TO STOP THE FLEA LIFECYCLE WITH ONE DOSE:



It can take up to 10 weeks for a flea egg to develop into an adult



BRAVECTO kills fleas before they can produce fertile eggs



IN THE U.S.

Dog owners who used BRAVECTO achieved



of flea/tick protection

.....VS.....

3.3 to 4.6 MONTHS of protection with monthly flea and tick products

This translates into a gain in the average duration of protection of up to 73% with BRAVECTO over the monthly treatments in the U.S.



IN SPAIN

Significantly more dog owners achieved longer-lasting protection versus monthly users



of dogs given BRAVECTO

.....VS.....

6.8% to 8.3% with monthly flea and tick products



SOUTH AFRICA



REDUCTION

in canine babesiosis treatment in South Africa after the introduction of BRAVECTO

To learn more and for important safety information, visit www.BRAVECTO.com